

RYAN DAVIS

Senior Graphic Designer
Creative Lead
Brand & Digital Strategist

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Strategic creative professional with 20+ years of experience delivering high-impact branding, digital, and motion design solutions across corporate, educational, and client-facing environments. Proven track record leading teams, mentoring emerging creatives, and executing campaigns that align with business goals. Skilled in Adobe Creative Cloud, visual storytelling, design strategy, and cross-functional collaboration.

EDUCATION

Bachelor of Arts
Media Arts & Animation
The Art Institute of
Colorado
2003 - 2006 | GPA: 3.97

KEY SKILLS & TOOLS

Adobe Creative Cloud:
Illustrator, Photoshop,
InDesign, After Effects,
Premiere Pro

Brand Strategy & Visual
Identity

Digital & Print Campaign
Design

Motion Graphics &
Animation

Mentoring & Team
Leadership

Project & Workflow
Management

PROFESSIONAL EXPERIENCE

Program Lead - Digital Design

Mountainland Technical College | Nov 2016 - Present

Led growth and modernization of the Digital Media program, increasing student interest and enrollment

Developed and implemented curriculum covering branding, web design, motion graphics, and digital marketing aligned with industry standards

Mentored 40+ students annually through portfolio development and professional critique

Directed workflow systems and production standards to simulate real-world creative environments

Collaborated with community advisory board professionals to maintain program relevance and quality

Senior Graphic Designer

Coldwell Banker Residential Brokerage | Jul 2008 - Oct 2016

Managed corporate marketing design initiatives across local and regional markets

Produced video, web, and print collateral for multi-market campaigns

Collaborated with executives, marketing managers, and individual agents to deliver brand-consistent marketing materials

Delivered creative solutions that supported agent visibility and corporate branding

Owner / Creative Director

Rybread Studio | Feb 2006 - Present

Founded and led full-service creative studio delivering branding, illustration, motion graphics, and digital design projects

Maintained long-term client relationships with strong repeat business and referrals

Directed creative strategy from concept to execution for diverse clients across industries

Managed project timelines, client communication, and brand system development

Multimedia Designer

The National Center for Voice & Speech, University of Utah | Oct 2010 - Aug 2013

Designed visual materials including web, print, book illustrations, and animation

Supported department initiatives with multimedia content aligned to institutional goals

Graphic Designer

Moore Realty Services | Jan 2005 - Feb 2006

Created logos, business cards, flyers, and postcards for real estate clients in Denver, CO

Delivered branding solutions that enhanced